

ALEXANDER RODRIGUEZ REYNAGA



OWNER OF EMERALDSTORCH.FILMS
(EMT.FILMS)

PRODUCER & CINEMATOGRAPHER

ABOUT ME

I desire the expansion of my portfolio in the industry of media marketing and content creation.

I have first-hand experience with the technical and business aspects of crafting commercial and narrative products as a freelancer.

EDUCATION

George Mason University: (2023)

- Bachelor of Arts in Film and TV Producing with a Minor in Business.
- Google certificate in the Fundamentals of Digital Marketing.

self-education:

- Freelancing
- Self-Marketing

SKILLS

Language: EN & ES (Bilingual)

Marketing Strategy

Team Work

Problem Solving

Project Management

Technical skills: (video editing software & Camera)

Extra experience

- Process all purchase orders.
- Upload and document shipping to company (DC-Camera) vendors.
- Process payments.
- Order supplies and tools for jobs at the most reasonable prices.
- Process all quotations for jobs
- Help ensure quotation prices are competitive and reasonable
- Work with staff to ensure the best prices and lead times are met for work.
- Process detailed and confidential company documents for job orders.
- Experience handling purchasing requirements.
- Recommending acceptance of the most advantageous offer.
- Preparing papers for signature, including justification for rejection of low bids, and reasons for not advertising.
- Gathering information on purchase requirements and assisting in the negotiation of purchase details.
- Assisting in selecting appropriate mechanisms for securing services, supplies, furniture, and equipment.

WORK EXPERIENCE EMPLOYMENT HISTORY:

- DC-Camera Rentals, LLC - 2018 to 2023
 - Camera Tech & Rental Agent
- SALES ASSISTANT, JOS A. BANK, FALLS CHURCH, VA (10/03/15 - 11/04/15)
- TECH SALES ASSOCIATE, STAPLES FALLS CHURCH, VA (10/13/2015 - 11/29/2015)
- FRONT DESK, PLANET FITNESS - CENTREVILLE, VA (01/08/2018 - 05/11/2018)

FREELANCE WORK: Videography & Photography

- Corporate, Event, Documentary Freelance work:
 - Bunker Labs, Washington DC (2016)
 - "Videographer"
 - Red Rock films, Ritz Carlton Tysons corner event (2017)
 - "Videographer"
 - Carlos Valdes-Dapena, HRLF Event Talk (2019)
 - "Videographer/Editor"
 - Thumbs up.com, interviews (2018)
 - "Videographer/Editor"
 - V&T Films, SWAY DC, LLC, Paul Evans Ad (2022)
 - "Key Grip"
 - V&T Films & Kennedy Center - interview with Don Cheadle (2022)
 - "Grip"
 - Final Films, Media & prod. corporate interviews (2022)
 - "First Assistant Camera Operator"
 - Octet Productions "A Wesley Christmas wedding" (2023)
 - "B-Camera 1st AC"
 - Spinal surgery doctor interviews - Documentary
 - Camera and audio Operator (2024)

REAL ESTATE & PRODUCT PHOTO:

- Keller Williams Realty - Fairfax City, Falls Church, Burke, Arlington, and Alexandria (2016 to 2018) - "Real Estate photographer"
- DC-Camera, Social media product photo, (2018-2023) - "Photographer"

**CONTACT
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April 4, 2023

To Whom It May Concern

Alexander joined our team in August of 2018 as a Rental Technician. He has worked primarily on a full time basis whilst maintaining a full schedule at George Mason University during his entire tenure at DC-Camera.

In his annual performance reviews, his supervisors reported that Alexander took instruction well and was a willing and cooperative learner. He has been very proactive with in-house repairs, even rescuing damaged gear from the trash. He is polite and courteous to clients and will reach out to them via phone and email on a regular basis. Alexander has always brought a positive energy to the work place and has been helpful in training new staff.

I had always known that this day would come and that Alexander would graduate college and pursue his chosen field. However, that awareness has done little to allay the sense of sadness in receiving his letter of resignation. Alexander was one of the youngest members of our team and I have had the pleasure of watching him grow and mature. I have found Alexander to be kind and gentle with a thoughtful, reflective world view which unexpectedly belies a keen sense of humor.

In his letter of resignation, Alexander has asked to participate in the hiring process of a replacement and to discuss his ideas and recommendations towards that end. It is this very spirit of teamwork and consideration that will be missed at DC-Camera. Therefore, I consider it a great pleasure to recommend Alexander.

Should you have any questions, please do not hesitate to contact me at my personal email mnaramore@dc-camera.com.

Sincerely,

A handwritten signature in blue ink, appearing to read "M. Naramore", written in a cursive style.

Marietta Naramore
Human Resources – Finance – Business Operations