

# ALEXANDER RODRIGUEZ REYNAGA



## CONTACT



INFO:

Website:

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## WORK EXPERIENCE

### EMPLOYMENT HISTORY:

- DC-Camera Rentals, LLC - (2018 to 2023)
  - Camera Tech & Rental Agent

## FREELANCE WORK: Videography & Photography

- Corporate, Event, Documentary, interview Freelance work:
  - Bunker Labs, Washington DC (2016)
    - "Videographer"
  - Red Rock films, Ritz Carlton Tysons corner event (2017)
    - "Videographer"
  - Carlos Valdes-Dapena, HRLF Event Talk (2019)
    - "Videographer/Editor"
  - Thumbs up.com, interviews (2018)
    - "Videographer/Editor"
  - V&T Films, SWAY DC, LLC, Paul Evans Ad (2022)
    - "Key Grip"
  - V&T Films & Kennedy Center - interview with Don Cheadle (2022) - "Lighting Grip"
  - Final Films, Media & prod. corporate interviews (2022)
    - "First Assistant Camera Operator"
  - Octet Productions "A Wesley Christmas wedding" (2023)
    - "B-Camera 1st AC"
  - Spinal surgery doctor interviews - Documentary
    - Camera and audio Operator (2024)
  - "Final Disposition" Sergio Lazarte - independent short film
    - First Assistant Camera operator (2024)
  - "Extra Day" Nathanael Hatchett - independent short film
    - Editor & colorist (2024)
  - "Passing Storm" Storm Ogle - independent short film
    - Director of photography and Cam operator (2024)
  - "Civilly Engaged" Lancar. ink - Langford C. Wiggins III - Series Pilot (2024)
    - Director of photography, prod. manager, Camera 1 of 2
  - "Bond studio website promo video" - Jarami Bond (2024)
    - Director of photography/ Camera operator/ editor.
  - ID.Me/ Punch digital strategies - Testimonial video
    - Editor (2024)
  - Untitled Seminar videos - Scott Cooper - Editor (2024)

## REAL ESTATE & PRODUCT PHOTO:

- DC-Camera, Social media product photo, (2018-2023)
- Keller Williams Realty - Fairfax City, Falls Church, Burke, Arlington, and Alexandria (2016 to 2018) "Real Estate photographer"

## ABOUT ME

With over 3-5 years of experience in product marketing within the digital and B2B advertising space, I bring a wealth of expertise in partnering cross-functionally on product strategy and launch moments. My roles as a filmmaker and camera tech at DC-Camera Rentals, combined with my freelance work, have honed my project management and communication skills. I excel at collaborating with technical teams and other marketing members, and my background in media marketing and content creation enables me to drive both near-term business priorities and long-term strategic goals. My educational background includes a BA in Film and TV Producing, a minor in Business, and a Google certificate in Digital Marketing, providing me with a solid foundation to understand and lead in the ad tech ecosystem.

## EDUCATION

George Mason University: Class of (2023)

- Bachelor of Arts in Film and TV Producing with a Minor in Business.
- Google certificate in the Fundamentals of Digital Marketing.

## SELF-EDUCATION:

- Freelancing
- Self-Marketing

## SKILLS

Language: EN & ES (Bilingual)

Marketing Strategy

Team Management

Problem Solving

Project Management

Technical skills: (software, computer, and Camera systems)

## Extra experience

- Process all purchase orders.
- Upload & document shipping to company (DC-Camera) vendors.
- Process payments.
- Order supplies and tools for jobs at the most reasonable prices.
- Process and manage quotations for jobs and projects.
- Help ensure quotation prices are competitive and reasonable
- Work with the team to ensure the best services are being performed
- Process detailed and confidential company documents for job orders.
- Team communication and data collection for progress reports.
- Recommend the acceptance of the most advantageous solutions.
- Prepare papers for signature, including justification for rejection of low rates, and reasons for not advertising.
- Gather information on purchase requirements and assist in negotiations for purchase details.
- Assist with selecting appropriate mechanisms for securing services, supplies, furniture, and equipment.
- KPI on search word and social media strategies for target reach.



April 4, 2023

To Whom It May Concern

Alexander joined our team in August of 2018 as a Rental Technician. He has worked primarily on a full time basis whilst maintaining a full schedule at George Mason University during his entire tenure at DC-Camera.

In his annual performance reviews, his supervisors reported that Alexander took instruction well and was a willing and cooperative learner. He has been very proactive with in-house repairs, even rescuing damaged gear from the trash. He is polite and courteous to clients and will reach out to them via phone and email on a regular basis. Alexander has always brought a positive energy to the work place and has been helpful in training new staff.

I had always known that this day would come and that Alexander would graduate college and pursue his chosen field. However, that awareness has done little to allay the sense of sadness in receiving his letter of resignation. Alexander was one of the youngest members of our team and I have had the pleasure of watching him grow and mature. I have found Alexander to be kind and gentle with a thoughtful, reflective world view which unexpectedly belies a keen sense of humor.

In his letter of resignation, Alexander has asked to participate in the hiring process of a replacement and to discuss his ideas and recommendations towards that end. It is this very spirit of teamwork and consideration that will be missed at DC-Camera. Therefore, I consider it a great pleasure to recommend Alexander.

Should you have any questions, please do not hesitate to contact me at my personal email [mnaramore@dc-camera.com](mailto:mnaramore@dc-camera.com).

Sincerely,

A handwritten signature in blue ink, appearing to read "M. Naramore", written in a cursive style.

Marietta Naramore  
Human Resources – Finance – Business Operations